

MWR Strategies
September 2015

N = 1013 likely voters
Margin of error plus/minus 3.1%

1. Are you or is someone in your house a registered voter? May I speak with that person?

100 Yes

2. How likely are you to vote in the Presidential election in November 2016?

90 Very likely

10 Likely

3. What is the most pressing issue facing the United States? (all responses above 5%)
[OPEN CODE]

25 Economy

6 Immigration

6 Government spending

5 Middle East

5 Jobs

4. And the second most? (all responses above 5%)[OPEN CODE]

12 Economy

10 National security

8 Immigration

7 Jobs

7 Middle East

6 Health care

5. What is the most important energy issue facing the United States? (all responses above 4%) [OPEN CODE]

9 Dependence on foreign oil

- 9 Gasoline prices
- 7 Alternative energy
- 4 Need to expand oil/gas drilling
- 4 Global warming

6. What is the most important environmental issue facing the United States? (all responses above 4%) [**OPEN CODE**]

- 24 Climate change
- 8 Drought
- 7 Pollution
- 6 Air pollution
- 5 Conservation

7. To the extent there is a problem with our use of oil, is it that we are too dependent on oil generally, or that we are too dependent on oil that is imported from unfriendly nations?

- 42 Too dependent on oil
- 49 Imported
- 9 Don't know/refused [**NOT READ**]

8. Are electric cars better for the environment than gasoline-powered cars?

- 50 Yes
- 21 No
- 29 I'm not sure

9. Which of the following is the best reason to support the development and sale of electric vehicles? [**ROTATED**]

- 38 They are better for the environment
- 37 They reduce our dependence on imported oil
- 6 They are quieter
- 4 Other [**NOT READ**]
- 16 Don't know/refused [**NOT READ**]

[QUESTIONS 10 THROUGH 15 ROTATED]

I am going to read you a list of statements. For each one, please tell me whether you think it is mostly true or mostly false.

10. Electric vehicles are cleaner and quieter than traditional cars.
- 80 Mostly true
7 Mostly false
13 Don't know/refused [**NOT READ**]
11. Electric vehicles will help reduce our dangerous addiction to oil.
- 62 Mostly true
25 Mostly false
13 Don't know/refused [**NOT READ**]
12. Electric vehicles batteries and electrical systems are highly toxic and require disposal in special landfills.
- 55 Mostly true
16 Mostly false
29 Don't know/refused [**NOT READ**]
13. Electric vehicles are the cutting edge of new technology and innovation.
- 65 Mostly true
23 Mostly false
12 Don't know/refused [**NOT READ**]
14. Car companies have indicated that the average buyer of an electric car makes more than 150 thousand dollars per year. We should not subsidize the purchases of rich people.
- 54 Mostly true
26 Mostly false
21 Don't know/refused [**NOT READ**]
15. Because their batteries require rare minerals that can only be imported from China, electric vehicles just substitute one imported problem for another.
- 50 Mostly true

- 25 Mostly false
- 25 Don't know/refused [**NOT READ**]

16. How much would you personally be willing to pay, each year, to support the development of electric vehicles? I just need a number in dollars.

MEAN = 1731
MEDIAN = 0

(68% answered "nothing")

17. [**SPLIT SAMPLE**]

Taxpayers pay everyone who buys an electric vehicle 75 hundred dollars. Is that . . . ?

- 51 Way too much
- 9 Somewhat too much
- 7 A little too much
- 15 About right
- 5 Not enough
- 14 Don't know/refused [**NOT READ**]

The federal government pays everyone who buys an electric vehicle 75 hundred dollars. Is that . . . ?

- 40 Way too much
- 7 Somewhat too much
- 5 A little too much
- 24 About right
- 10 Not enough
- 15 Don't know/refused [**NOT READ**]

18. Car companies have data that show the average buyer of an electric car makes more than 150 thousand dollars per year. Should taxpayers give those buyers 75 hundred dollars when they buy an electric car?

16 Yes
76 No
8 Don't know/refused [**NOT READ**]

19. [**SPLIT SAMPLE**] In general, do you think you should pay for people to buy electric vehicles?

14 Yes
81 No
5 Don't know/refused [**NOT READ**]

In general, do you think you should subsidize people to buy electric vehicles?

21 Yes
73 No
6 Don't know/refused [**NOT READ**]

20. Should taxpayers pay to build gas stations?

7 Yes
89 No
4 Don't know/refused [**NOT READ**]

21. Should taxpayers pay for gasoline used by the owners of gasoline-powered cars?

9 Yes
86 No
5 Don't know/refused [**NOT READ**]

22. [SPLIT SAMPLE] Should electric utilities be able to spread the cost of electric vehicle charging stations to all of their ratepayers, whether or not they own an electric vehicle?

14 Yes
78 No
8 Don't know/refused [NOT READ]

Should electricity ratepayers be compelled to pay for charging stations used by owners of electric vehicles?

18 Yes
74 No
8 Don't know/refused [NOT READ]

23. Should utility ratepayers pay for the electricity used by the owners of electric cars?

11 Yes
83 No
6 Don't know/refused [NOT READ]

24. In general, do oil and gasoline make your life better or worse?

77 Better
11 Worse
13 Don't know/refused [NOT READ]

25. Which of the following should decide what kind of car you should purchase or fuel you should use?

4 The federal government
2 The State government
91 You
3 Don't know/refused [NOT READ]

26. [SPLIT SAMPLE] Should the federal government subsidize or mandate the purchase of any particular type of vehicle or transportation technology?

15 Yes
78 No
8 Don't know/refused [**NOT READ**]

Do you trust the federal government to decide what kind of cars should be subsidized or mandated?

12 Yes
83 No
6 Don't know/refused [**NOT READ**]

27. Do you trust your State government to decide what kind of cars should be subsidized or mandated?

9 Yes
86 No
5 Don't know/refused [**NOT READ**]

28. Do you think your State's public utility commission is too close to the utilities in your State?

47 Yes
19 No
34 Don't know/refused [**NOT READ**]

Finally, we have just a few questions for demographic purposes . . .

29. What is your age please?

15 UNDER 35
30 35 TO 54
30 55 TO 70
24 70 AND OVER
1 DON'T KNOW/REFUSED [**NOT READ**]

30. What is your race or ethnic background?

68 White
16 African American
10 Hispanic
2 Asian
2 Other [NOT READ]
1 Don't know/refused [NOT READ]

31. With respect to politics, would you describe yourself as . . . ?

27 Conservative
15 Somewhat conservative
27 Moderate
12 Somewhat liberal
14 Liberal
5 Don't know/refused [NOT READ]

32. Which of the following best describes the highest level of education you have achieved?

2 Some high school
16 High school diploma
25 Some college
29 College degree
6 Some postgraduate work
20 Graduate or professional degree
2 Don't know/refused [NOT READ]

33. Into which category does your annual household income fall? Just stop me when I get to right category.

22 Less than \$40,000
30 \$40 to \$80,000
17 Over \$80,000 but less than \$120,000
15 \$120,000 and over
16 Don't know/refused [NOT READ]

34. Do you usually vote for Republicans or Democrats in Congressional elections?

32 Republicans

42 Democrats

19 Neither/other [**NOT READ**]

7 Don't know/refused [**NOT READ**]

35. Gender [**BY OBSERVATION**]

47 Male

53 Female